

JOB ANNOUNCEMENT

Position Title:	Research Director, Survey and Program Evaluation
Application Deadline:	December 31, 2023
Position Availability:	One Position, Immediate Opening
Location:	Oceanside, CA (San Diego County); This is not a remote position, but hybrid working options are available.
Position Type:	Full Time
Position Pay:	\$80,000 (Based on Experience)

ABOUT THE COMPANY

Action Research is a behavior change consulting firm that specializes in the application of behavioral and social science research to outreach programs that promote safe, healthy, and sustainable communities. Founded in 2001, Action Research has gained international recognition as a leader in developing effective behavior change programs based on community-based social marketing. We have a global clientele that includes dozens of governmental agencies, non-profit organizations, and private companies that are seeking to promote sustainability.

POSITION SUMMARY

The Research Director is responsible for designing and overseeing research projects to inform and evaluate behavior change programs. Duties include leading and mentoring research teams, developing research approaches and tools, overseeing research implementation, analyzing data, and preparing reports.

QUALIFICATIONS

- Master's degree in behavioral sciences (e.g., social psychology, conservation psychology, behavioral economics, or closely related discipline). Equivalent experience will be considered.
- 5+ years' experience in research management.
- Extensive quantitative experience with behavioral and attitudinal research, including surveys, experimental research methods, and observational research.
- Familiarity with qualitative research methods such as focus groups and in-depth interviewing.
- Demonstrated proficiency in project management, budgeting, planning, execution, delivery, quality assurance, and reporting.
- Experience supervising, mentoring, and coordinating project teams.
- Demonstrated experience clearly communicating the results of research activities to key stakeholders, verbally and through technical reports.
- Proven ability to work creatively and analytically in a problem-solving environment.
- Self-motivated, and decisive, with the ability to adapt to change and competing demands.
- Technically competent with various software programs, including but not limited to Microsoft Office and statistical packages (SPSS or R).

RESPONSIBILITIES

Research

- Plan, propose, and conduct research and statistical analysis of data related to awareness and behavior change programs in the areas of environmental, health, and public safety in accordance with established best practices.
- Design survey instruments and other tools for data collection.
- Develop methodologies for field experiments and message testing.
- Analyze qualitative and quantitative data and prepare technical reports with appropriate tables, charts, and written summaries.
- Moderate focus groups and conduct in-depth interviews.
- Maintain integrity of data throughout all phases including extraction, processing, storage, manipulation, and analysis.
- Develop research materials with input from managers and directors.

Project Direction

- Responsible for hiring, supervision, and oversight of all research staff.
- Oversee audience research activities.
- Direct and oversee the effective implementation of research project activities.
- Establish and cultivate relationships with clients.
- Communicate project status, obstacles, and research process to clients.
- Lead the preparation of verbal and written reports.
- Ensure timeliness and quality of project deliverables.
- Ensure client satisfaction with project deliverables.
- Ensure all client requests and correspondence receive a timely response.
- Stay current on research design, implementation, and analysis best practices.

EMPLOYMENT REQUIREMENTS

- Pass a criminal background check.

BENEFITS INCLUDE THE FOLLOWING

- Healthcare, Dental, Vision and Life Insurance Plan (with premium supplement from employer)
- 401(k) Plan with 3% Employer Matching
- Paid Holidays, and Volunteer Time Off
- Paid Time Off (accrual begins after 90 days of employment)
- Flexible Spending Account (FSA)
- Employee Assistance Program

APPLY NOW

Please send a letter of interest and resume to: stubblefield@actionresearch-inc.com

EQUAL OPPORTUNITY EMPLOYER

www.actionresearch-inc.com