

## JOB ANNOUNCEMENT

<b>Position Title:</b>	Research Director, Behavioral Science
<b>Application Deadline:</b>	November 15, 2023
<b>Position Availability:</b>	One Position, Immediate Opening
<b>Location:</b>	Oceanside, CA (This is <b>not</b> a remote position) Hybrid working options available.
<b>Position Type:</b>	Full Time
<b>Position Pay:</b>	\$80,000 (Based on Experience)

### ABOUT THE COMPANY

**Action Research** is a behavior change consulting firm that specializes in the application of social science research to outreach programs that promote safe, healthy, and sustainable communities. Since its founding in 2001, Action Research has gained international attention as a pioneer in developing effective community-based social marketing programs. We have a global clientele that includes dozens of governmental agencies, non-profit organizations, and private companies that are seeking to promote sustainability.

### POSITION SUMMARY

The Research Director is responsible for designing and overseeing research projects, leading, and mentoring research teams, and producing high-quality research output while ensuring the highest standards of research integrity and ethical conduct. The role involves developing research strategies, project design, methodology, data analysis, and innovative research approaches.

### QUALIFICATIONS

- Master's degree in behavioral sciences (e.g., social psychology, conservation psychology, behavioral economics, or closely related discipline). Equivalent experience will be considered.
- 5+ years' experience in research management.
- Extensive quantitative experience with behavioral and attitudinal research, including surveys, experimental research methods, and observational research.
- Familiarity with qualitative research methods such as focus groups and in-depth interviewing.
- Demonstrated proficiency in project management, budgeting, planning, execution, delivery, quality assurance, and reporting.
- Experience supervising, mentoring, and coordinating project teams.
- Demonstrated experience clearly communicating the results of research activities to key stakeholders, verbally and through technical reports.
- Proven ability to work creatively and analytically in a problem-solving environment.
- Self-motivated, and decisive, with the ability to adapt to change and competing demands.
- Technically competent with various software programs, including but not limited to Microsoft Office and statistical packages (SPSS or R).

## **RESPONSIBILITIES**

### ***Research***

- Plan, propose, and conduct research and statistical analysis of data related to awareness and behavior change programs in the areas of environmental, health, and public safety in accordance with established best practices.
- Design survey instruments and other tools for data collection.
- Develop methodologies for field experiments and message testing.
- Analyze qualitative and quantitative data and prepare technical reports with appropriate tables, charts, and written summaries.
- Moderate focus groups and conduct in-depth interviews.
- Maintain integrity of data throughout all phases including extraction, processing, storage, manipulation, and analysis.
- Develop research materials with input from managers and directors.

### ***Project Direction***

- Responsible for hiring, supervision, and oversight of all research staff.
- Oversee audience research activities.
- Direct and oversee the effective implementation of research project activities.
- Establish and cultivate relationships with clients.
- Communicate project status, obstacles, and research process to clients.
- Lead the preparation of verbal and written reports.
- Ensure timeliness and quality of project deliverables.
- Ensure client satisfaction with project deliverables.
- Ensure all client requests and correspondence receive a timely response.
- Stay current on research design, implementation, and analysis best practices.

## **EMPLOYMENT REQUIREMENTS**

- Pass a criminal background check.

## **BENEFITS INCLUDE THE FOLLOWING**

- Healthcare, Dental, Vision and Life Insurance Plan (with premium supplement from employer)
- 401(k) Plan with 3% Employer Matching
- Paid Holidays and Volunteer Time Off
- Paid Time Off (accrual begins after 90 days of employment)
- Flexible Spending Account (FSA)
- Employee Assistance Program

## **APPLY NOW**

Please send a letter of interest and resume to: [stubblefield@actionresearch-inc.com](mailto:stubblefield@actionresearch-inc.com)

**EQUAL OPPORTUNITY EMPLOYER**

[www.actionresearch-inc.com](http://www.actionresearch-inc.com)