

JOB ANNOUNCEMENT

Position Title:	Research Assistant
Application Deadline:	Open until filled
Position Availability:	Several Immediate Openings for an Irrigation Behavior Study
Location:	Oceanside, CA
Position Type:	Part-time, temporary. Hours as needed.
Position Pay:	\$18/hour with a \$25/shift bonus for early morning shifts

About the Company

Action Research is a behavior change consulting firm that specializes in the application of social science research to outreach programs that promote safe, healthy, and sustainable communities. Since its founding in 2001, Action Research has gained international attention as a pioneer in developing effective community-based social marketing programs. We have a global clientele that includes dozens of governmental agencies, non-profit organizations, and private companies who are seeking to promote sustainability. Our work has been highlighted through numerous press releases, presentations and publications including recognition in the 2011 book, *Social Marketing to Protect the Environment: What Works*. All our senior staff members have graduate-level degrees in the behavioral sciences, with extensive experience in survey and sampling methods, strategy development and research designs.

Position Summary

The **Research Assistant** is intended to support a wide range of audience research and evaluation activities associated with community-based social marketing programs in the domains of environment, health, and public safety.

Irrigation Behavior Study Responsibilities

The primary task for this position will be to support the Action Research team in conducting observations of irrigation behavior. These observations will occur in Riverside County (applicable mileage reimbursed at the IRS reimbursement rate) between the hours of 5am and 9am with some evening shifts between 7pm and 9pm. Observations will include walking a neighborhood to observe and code irrigation behaviors (e.g. broken sprinklers, water runoff). The first set of observations will begin around July 30th 2021 and include approximately 10 shifts on both weekdays and weekends. Follow up observations will occur in September 2021 utilizing the same protocol. Following the first set of observations educational materials will be delivered to residents. Research assistants will be trained in the observational research protocols prior to being in the field.

Minimum Qualifications

- High School diploma required; Bachelor's degree preferred
- Strong analytic and critical thinking skills
- Ability to follow instructions and protocols
- Ability to work both independently and within a team
- Ability to work first set of night observations; ability to work September observations as well preferred

Primary Responsibilities

- Collect research data in the field via observational methods using a specified protocol
- Prepare educational materials for mailing including folding, addressing, and assembling
- Visit businesses to deliver educational materials
- Conduct door-to-door delivery of educational materials
- Additional duties as assigned

Work Environment

- Data collection activities will entail prolonged periods of standing and walking in an outdoor environment.
- This position may require driving oneself to worksites, depending on the current work assignment.
- Normal office work conditions with use of VDT at a computer workstation;
- Activities may entail long periods of sitting or standing;
- May include occasional local travel.

Physical Demands

- Mobility: typically stands, walks, and sits for multiple hours;
- Seeing: typically writes, reads, observes human behavior, interacts with research participants 90 percent of the work period;
- Hearing: typically listens to co-workers or research participants 75 percent of the work period;
- Grasping/feeling: typically fills out data sheets 90 percent of the work period; and,
- Lifting: typically lifts supplies and materials less than 20 pounds.

Latitude and Judgment

- A fair degree of latitude and judgment is expected of this position; and,
- Strict data collection guidelines must be adhered to.

Supervision of Others

- This position will not supervise others.